

A photograph of two women sitting on a light-colored floor, laughing and smiling. The woman on the left has dark, curly hair and is wearing a brown button-down shirt. The woman on the right has long, wavy brown hair and is wearing a white shirt with blue and orange vertical stripes. They are both barefoot. The background is a plain, light-colored wall.

*Single Moms of Faith...
Burning Bright,
Not Burning Out
2nd Annual Conference!*

"Empowered &
Equipped...
Through God's
Limitless Grace!"

*Speaker
Benefits*

2021 Virtual Conference
December 3-4

2021 SPEAKER BENEFITS

Thank you for your desire and willingness to share your message with the attendees of the 2nd Annual *"Single Moms of Faith... Burning Bright, Not Burning Out!" 2021 Virtual Conference*. This year's theme is, *"Empowered & Equipped...Through God's Limitless Grace!"* which I know will be a blessing and encouragement to single moms! Although this is an unpaid opportunity, I appreciate the effort and time you will put forth to make this event successful and meaningful! Below are a list of speaker benefits. I hope you find them to be beneficial and eventually fruitful! *All benefits are optional.*

WEBSITE VISIBILITY

Landing Page

Speaker's photo and name are featured on the landing page of the website.

Individual Speaker's Page

Speakers are individually listed, alphabetically, under the Speaker's Tab. Consider this page your promotional playground! You can include:

- Your Photo
- Bio
- Website/Podcast
- Links to any of your products
- Social media links
- A Short Video

PROMOTIONAL PODCAST OR FACEBOOK LIVE INTERVIEW

Leading up to the event, you have the option to do a podcast on my podcast Faith, Coffee and a Kid. The interview will be shared and posted via social media. There is also the option to do a FB live on the conference FB Group. The interview includes:

- Am introduction of who you are, your ministry, etc.
- Why you are excited to speak at the conference
- An introduction to your topic

SHARE YOUR RESOURCES AND BE LISTED IN THE SINGLE MOMS BUSINESS DIRECTORY

The conference site has a resource center for you to share resources and showcase your business or product. As a speaker you are automatically added to the Single Moms Business Directory to showcase your business.

PARTICIPATION IN GIVEAWAYS

Participation in the giveaway is another avenue to draw traffic to your website and bring awareness to your brand. Examples are, a complimentary coaching session, an e-book, or workbook, etc.

SOCIAL MEDIA

Speakers are highlighted on the conference [Instagram](#) and [Facebook Group](#), along with a feature in the newsletter (if you choose to participate). I encourage you to share any links to the conference and any promotions to your audience as well.

Please email me any questions at cherewilliams72@gmail.com