

Single Moms of Faith... Burning Bright, Not Burning Out!"

A photograph of four women of diverse backgrounds celebrating joyfully. They are holding lit sparklers, and the air is filled with falling confetti. The women are smiling and laughing, creating a festive and celebratory atmosphere. The background is dark, making the light from the sparklers and the colorful confetti stand out.

2020 Virtual Conference
Speaker Benefits

SPEAKER BENEFITS

Thank you for your desire and willingness to share your message with the attendees of, "Single Moms of Faith... Burning Bright, Not Burning Out!" 2020 Virtual Conference. Although this is an unpaid opportunity, I appreciate the effort and time you are putting forth to make this event successful and meaningful! Below are a list of the benefits you receive as a speaker. I hope you find them to be beneficial and eventually fruitful! All benefits are optional.

WEBSITE VISIBILITY

Landing Page

Speaker's photo and name are featured on the landing page of the website.

Individual Speaker's Page

Speakers will be individually listed, alphabetically, under the Speaker's Tab. Consider this page your promotional playground! You can include:

- Your Photo
- Bio
- Website/Podcast
- Links to any of your products
- Social media links
- A Short Video

PROMOTIONAL PODCAST INTERVIEW

Leading up to the event, you have the option to do a 5-10 minute podcast with me on my podcast Faith, Coffee and a Kid. The interview will be shared and posted. The interview would include:

- A short introduction
- Why you are excited to speak at the conference
- A quick introduction to your topic

SHARE YOUR RESOURCES

The conference site has a resource center for you to share resources and showcase your business or product. Please choose resource that are free for attendees. Examples are, PDFs, quick tip sheets, devotionals, etc.

PARTICIPATION IN GIVEAWAYS

Participation in the giveaway is another avenue to draw traffic to your website and bring awareness to your brand. Examples are, a complimentary coaching session, an e-book, or workbook, etc.

SOCIAL MEDIA

Speakers are highlighted on the conference Instagram and Facebook page, along with a speaker highlight that is sent to attendees posted on the same day the podcast (if you choose to participate) is released. You are encouraged to share any links to the conference and any promotions.

Thank you again, for using your God given gifts to bless this conference! If you have any questions, please contact me at cherewilliams72@gmail.com or 202-281-9317.

Sincerely,
Chere Williams